

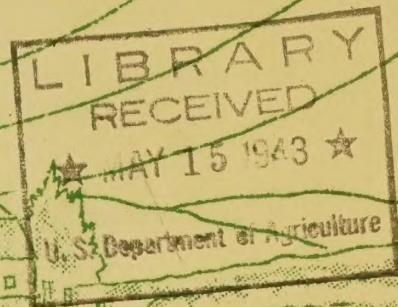
a

U.S. Federal crop insurance corporation.

# CROP INSURANCE HANDBOOK

FOR LEADERS AND COMMITTEEMEN

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C88  
Reserve



GUARANTEED INCOME THROUGH

CROP INSURANCE

FOR

CONTINUOUS PROSPERITY



# CROP INSURANCE HANDBOOK

FOR LEADERS AND COMMITTEES



I M P O R T A N T

## INSTRUCTIONS FOR USE OF MATERIAL IN THIS PACKET

Pages 3--Here we have reproduced three illustrations available on formograph and 4 stencils. Stencils for these illustrations can be ordered from the State Office. You will note that in the case of two of these illustrations, there is plenty of room for a letter. Order such stencils at once.

Page 5--A suggested illustrated letter to send out ahead of the community meetings. This letter will serve as a notice of the ACP and crop insurance meetings.

Page 6--A suggested transmittal letter to go out with the map on Page 7 showing distribution of crop insurance in Kansas.

We believe that this would be most effective if sent to businessmen and perhaps some key farmers. Copies of this map may be obtained from the State Office. Please do not order more copies than you need. Send in orders at once.

Page 8--We suggest that you send this sample letter to bankers at the start of the crop insurance campaign. This will call crop insurance to their attention and if they have any questions, give them an opportunity to write the county office.

Page 9--Here we have an illustrated letter that should be sent to landlords around the first of August. Please be sure to add the paragraph giving specific information on crop insurance in your county.

Page 10--Three suggestions for use on post cards.

VISUAL AIDS

Motion Pictures--We will have available for distribution from the State Office, the following motion pictures:

"Farmers in a Changing World"--4 copies  
"Men Who Grow Wheat"(color film)--1 copy

Film Strips--"Crop Insurance on the Job" This is a very good presentation of crop insurance adapted for use at community meetings.

Charts on Slides--Last year we sent all counties requesting them a number of charts concerning the crop insurance program. We suggest that you use these again this year. We also plan to distribute 3 or 4 additional charts to all counties asking for them. Please send in your requests if you would like to have such charts. We recommend them if you plan to use a projector at your meetings.

*Roy C. Wilson*

Roy C. Wilson, Chairman  
State Committee, Kansas

MAY 15 1943







What is  
Protection?



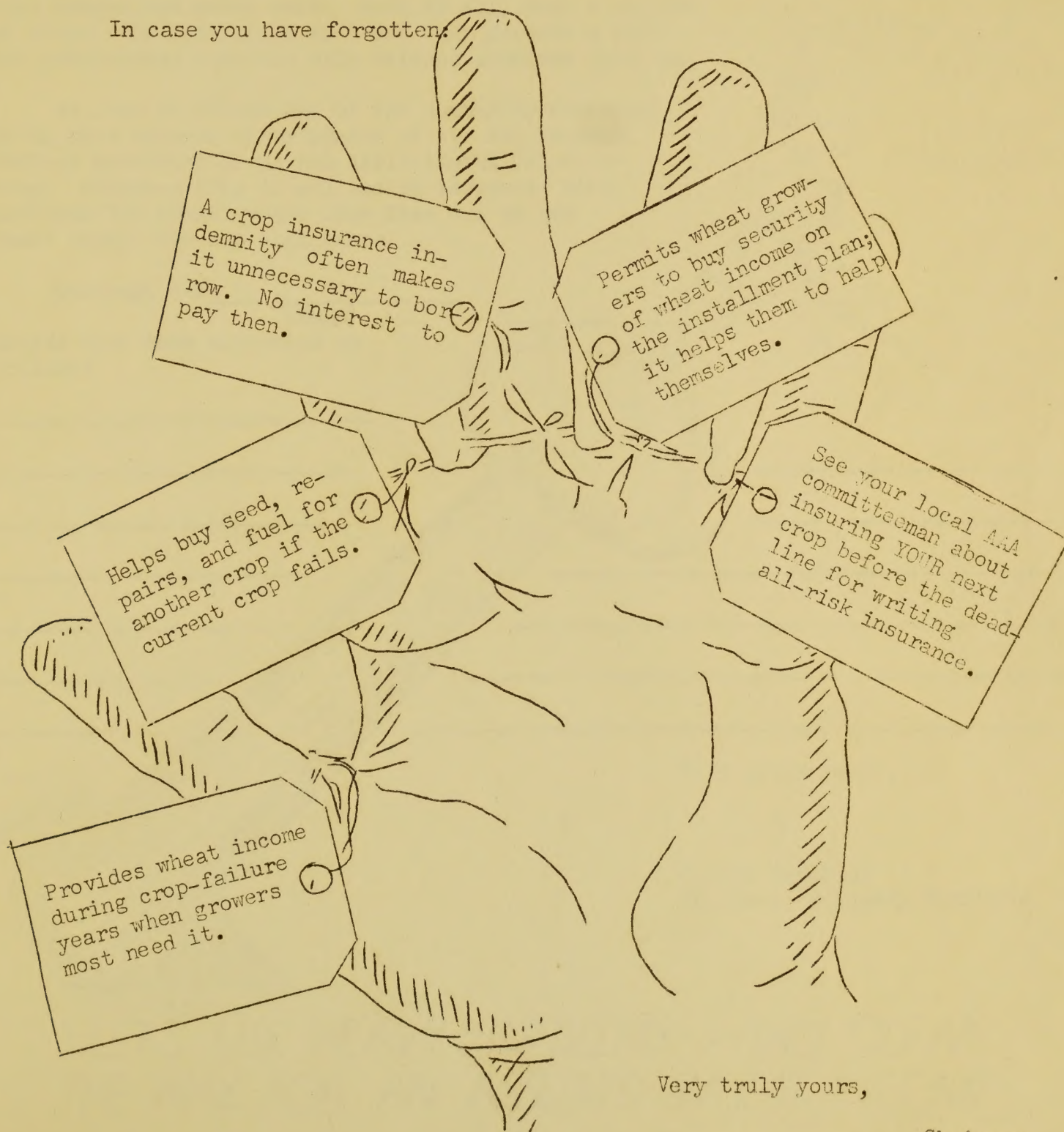




# Something to Remember!

Dear Mr. Wheatgrower:

In case you have forgotten:



Very truly yours,

\_\_\_\_\_, Chairman,  
County AAA Committee.







1942 CROP INSURANCE IS READY

Dear Friends:

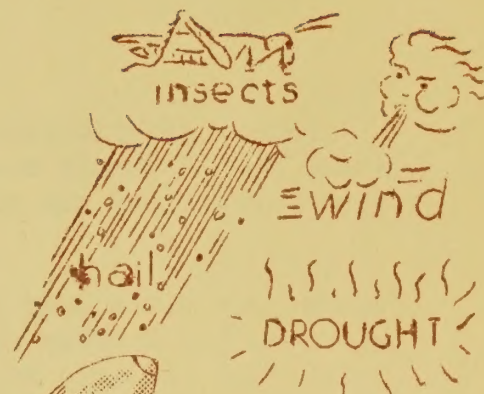
We're ready to tell you about the 1942 Crop Insurance Program--how it can assure your wheat income for next season and every year. Best of all, over a period of years this protection will not cost farmers a cent, for indemnities received will balance premiums paid in.

Be sure to attend one of the community meetings. We'll also discuss other phases of the AAA Program, such as Commodity Loans and Agricultural Conservation. Remember this is all hazard insurance that protects the wheat grower from loss due to any cause except his own negligence.

Meetings for \_\_\_\_\_  
(Name)

County have been scheduled as follows:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Very truly yours,

County Agent or  
Chairman of County Committee

LET'S USE HEAVY ARTILLERY--AND CLEAR  
THE WAY FOR AN ASSURED WHEAT INCOME





SUGGESTED TRANSMITTAL LETTER TO GO WITH THE MAP  
SHOWING DISTRIBUTION OF CROP INSURANCE IN KANSAS

Dear Sir:

Knowing your interest in a stabilized agricultural income for Kansas, we are enclosing a map showing where almost 61,000 Kansas wheat producers insured their 1941 crop. These men had a guaranteed production of over 21,000,000 bushels.

While the 1941 Kansas wheat harvest has been a big one, there are many sections over the State, especially in eastern and northern Kansas, where individual farmers and even entire counties suffered severe losses from winter killing, hail, floods, and Hessian fly. Indemnity claims on this year's crop are expected to total approximately 10,000.

It is now time to take out crop insurance policies to protect the 1942 wheat crop. We are interested in getting as much wheat protected as is possible. Think what it would mean if every \_\_\_\_\_ County wheat producer took out this insurance! Regardless of the hazards attendant upon producing a wheat crop, our county would be guaranteed 75 percent of an average crop. That would mean about \_\_\_\_\_ bushels.

As a businessman you can realize what this would mean in your community. The premium rate of this insurance has been calculated to cover the hazards of producing wheat on each individual farm. Over a period of years, a farmer will get back in indemnity payments as many bushels of wheat as he pays in in premiums, yet every year he will be assured a stabilized wheat income.

The closing date for taking out wheat crop insurance is August 30, 1941. We will be glad to have you call or write the county AAA office for further information.

Very truly yours,





# HERE IS WHERE 60,885 KANSAS FARMERS

## HAVE INSURED THEIR 1941 WHEAT CROP

Cheyenne 000 00 372	Rawlins 000000 000000 000000 936	Decatur 000 000 000 910	Norton 000 000 000 656	Phillips 00 00 00 731	Smith 0000 0000 0000 1943	Jewell 000 000 000 704	Republic 000 000 000 582	Wash. 0000 0000 0000 1439	Marshall 0000 0000 0000 1532	Nemaha 0000 0000 0000 1719	Brown 0000 0000 0000 0000	Don. 0000 0000 0000 0000
Sherman 00 326	Thomas 0 143	Sheridan 0 159	Graham 00 00 00 75	Rooks 0 100	Osborne 000 000 000 767	Mitchell 000 000 000 297	Cloud 000 463 1146	Clay 0000 0000 0000 544	Riley 0 0 0 478	Pott. 000 000 000 813	Jackson 000 000 000 1209	Aitch. 000 000 000 000
Wallace 0 65	Logan 0 63	Gove 000 000 000 303	Trego 00 00 00 534	Ellis 000 000 000 287	Russell 000000 000000 000000 1176	Lincoln 00000 00000 00000 1156	Ottawa 000 000 000 501	Dick. 000 000 000 871	Wab. 000 000 000 1123	Shaw. 000 000 000 64641	Jeff. 000 000 000 721	Lea. 000 000 000 244
Gregg 00000 408	Wigh. 71 60	Scott 25 57	Ness 000 000 000 315	Rush 000 000 000 477	Barton 00 00 00 311	Ellsworth 00000 00000 00000 1156	McPherson 000 000 000 418	Marion 000 000 000 492	Chase 000 000 000 421	Lyons 00 00 00 1348	Osage 00 00 00 1476	Doug. 000 000 000 371
Hamil. 00 113	Kearny 000 299	Finney 00000 457	Hodgeman 000 000 000 290	Pawnee 000000 000000 000000 866	Staff. 000 000 000 306	Rice 000 000 000 273	Harvey 0 234	Butler 00 00 00 787	Coffey 000 000 000 888	And. 000 000 000 627	Linn 000 000 000 563	Frank. 000 000 000 809
Stanton 0 104	Grant 0 48	Hask. 0 23	Gray 0 120	Edwards 000 000 000 921	Pratt 000 000 000 1375	Kingman 00000 00000 00000 716	Sedgwick 0000 0000 0000 697	Greenwood 00 00 00 526	Wood. 00 00 00 261	Allen 000 000 000 549	Bour. 000 000 000 621	Neosho 000 000 000 455
Morton 0 19	Stevens 0 9	Seward 0 3	Meade 0 148	Kiowa 00000 00000 00000 921	Barber 000000 000000 000000 627	Harper 0000 0000 0000 780	Sumner 000 000 000 532	Cowley 00 00 00 608	Wilson 00 00 00 467	Mont. 000 000 000 506	Lab. 000 000 000 594	Gher. 000 000 000 391
37	27	51	322	367	70	422	702	655	377	335	664	156

0 - 50,000 Bushels Insured Production

In 1941, 60,885 Kansas Farmers Insured 2,249,091 acres of Wheat Guaranteeing Them 21,295,558 Bushels

No. 1941 Crop Insurance Applications

No. 1940 Crop Insurance Applications





SAMPLE COPY OF LETTER FOR BANKERS

TO BANKERS:

Perhaps in the past, you have often wanted to make a loan to some deserving wheat grower with his crop as security. Such a loan was considered unsafe by most credit agencies--at least before crop insurance came into the picture.

Now, with all hazard crop insurance available to wheat producers you can make such a loan with a certainty that the farmer will have wheat with which to repay. If the crop is good, he will produce the wheat; but, if drouth, hail, floods, or any of the other hazards attendant to wheat production destroy the crop, then the farmer will have insurance guaranteeing him an indemnity payment of 75 percent of his average yield.

You, of course, realize that many other advantages go with a stabilized wheat income. This matter of making credit safe to the wheat farmer is just one of them.

(Use the following paragraph in important wheat counties only.)

Here in our county where wheat is the major source of income, businessmen, as well as, farmers suffer severe hardships when the crop fails. The entire economy of our community is thrown out of joint by a single wheat failure and when there are two or three failures in a row we all know that it is a major catastrophe. Year in and year out we raise enough wheat. The difficulty has been that there were too many ups and downs--years when there was no income at all.

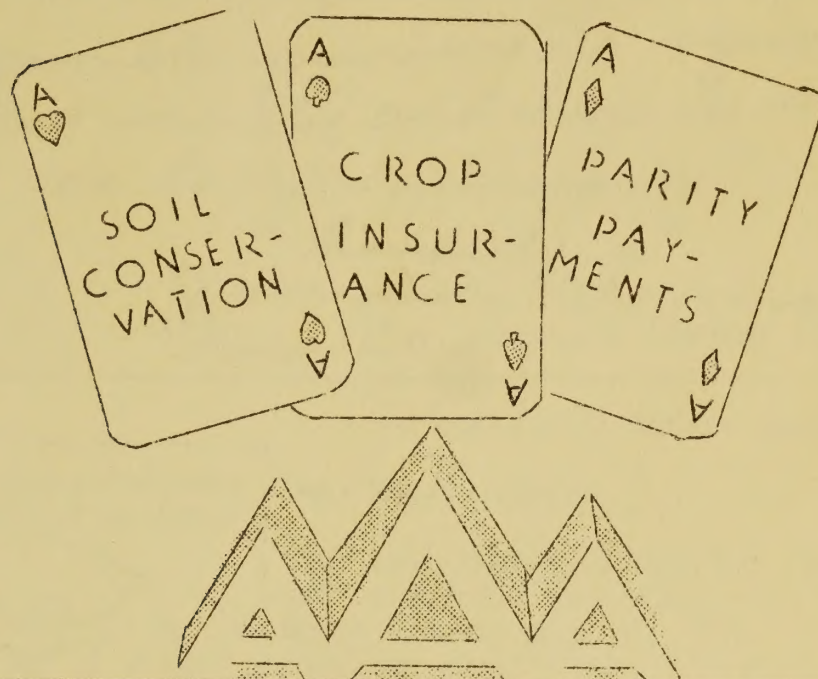
Crop insurance to protect the 1942 crop and guarantee a stabilized wheat income every year is now available. The deadline for taking out this insurance is August 30, 1941. If every \_\_\_\_\_ County farmer would take out crop insurance, we would have an insured wheat production of around \_\_\_\_\_ bushels.

Very truly yours,





# 3 ACES IN THE FARMER'S HAND



## SIGN-UP FOR 1942 CLOSES AUGUST 30, 1941

TO KANSAS LANDLORDS:

Our records show that you obtained a 1941 crop insurance contract on your farm. We trust you have been pleased with the manner in which your contract has been handled. We shall be glad to furnish you with a 1942 crop insurance application on request. Your request must be received by \_\_\_\_\_, 1941.

(Note to county committee: Add one or two more paragraphs telling how many farmers in your county took out 1941 crop insurance. If many indemnity payments will be made, mention this and tell what caused most of the losses.)

Very truly yours,





(County will insert heading)

Dear Wheat Grower:

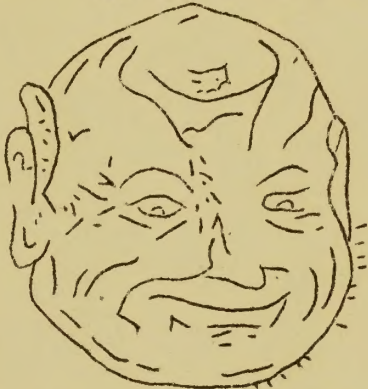
Your last opportunity to take out "all hazard" crop insurance on your 1942 wheat crop is Aug. 30, 1941.

Why gamble your income against weather, insects, and disease when it is no longer necessary?

Sincerely,  
John Doe, Chairman  
Green Co. Agri'l Cons. Comm.

(County will insert heading)

I had NO INSURANCE on my  
Last year's wheat crop



I had my last year's  
wheat crop insured

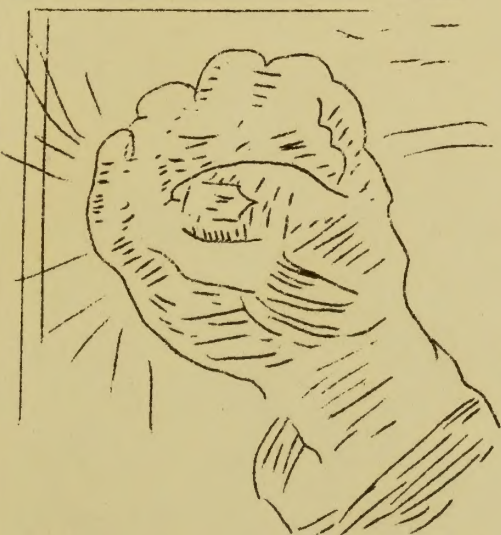
Dear Wheat Grower:

Your last chance to take out "all hazard" insurance to protect your 1942 wheat crop is Aug. 30, 1941. This is also the closing date for signing intention to participate in the 1942 AAA wheat program. Sign now and be eligible for crop insurance, wheat loans, parity payments, and the agricultural conservation program.

Very truly yours,

Chairman Green County Agri'l  
Cons. Comm.

(County will insert heading)



Dear Wheat Grower:

Opportunity knocks!

Until Aug. 30, 1941, you can take out "all hazard" crop insurance guaranteeing you 75% of normal production on your 1942 wheat crop. For wheat farmers, the sign-up for the 1942 farm program also closes on this date.

Very truly yours,

Chairman Green County Agri.  
Cons. Comm.



